

State of the
Society of 1918
March 19, 2021

Janet Atwater '84, Chair



WILLIAM & MARY
WOMEN

SOCIETY OF 1918

Mission

The Society of 1918 is a giving society committed to growing women's engagement, leadership and philanthropy at William & Mary and to celebrating and honoring the women of W&M.

Engagement



Leadership



Philanthropy!

Vision



By 2023, W&M women will achieve a level of impact, influence and generosity commensurate with their representation in the alumni community.

Membership

490



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Membership

- Members represent 9 decades of graduates (1940s-2020s)
- Average age 58 years, but range from 20 to 95!
- Represents 35 states and 4 countries
- 31 members identify as women of color



Engagement

- Society of 1918 Newsletter
- Have hosted over 100 W&M women events since 2018
- Due to COVID-19, transitioned to virtual offerings this year
Sponsored 30 events with over 2000 registrations, including:
 - Women's Leadership in Crisis series
 - Women in STEAM series
 - How to Create Your Visual Brand
 - Unlocking Your Heart Centered Leadership
 - Intersections of COVID-19 and Race and Gender
 - Celebrating W&M Women Who Serve
 - Women's Health series (underway now)

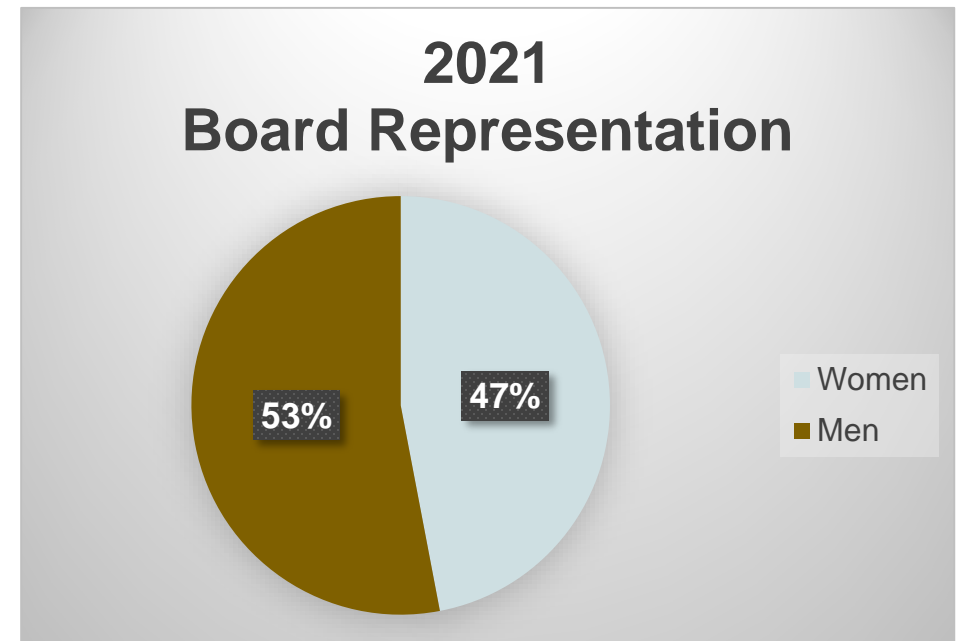
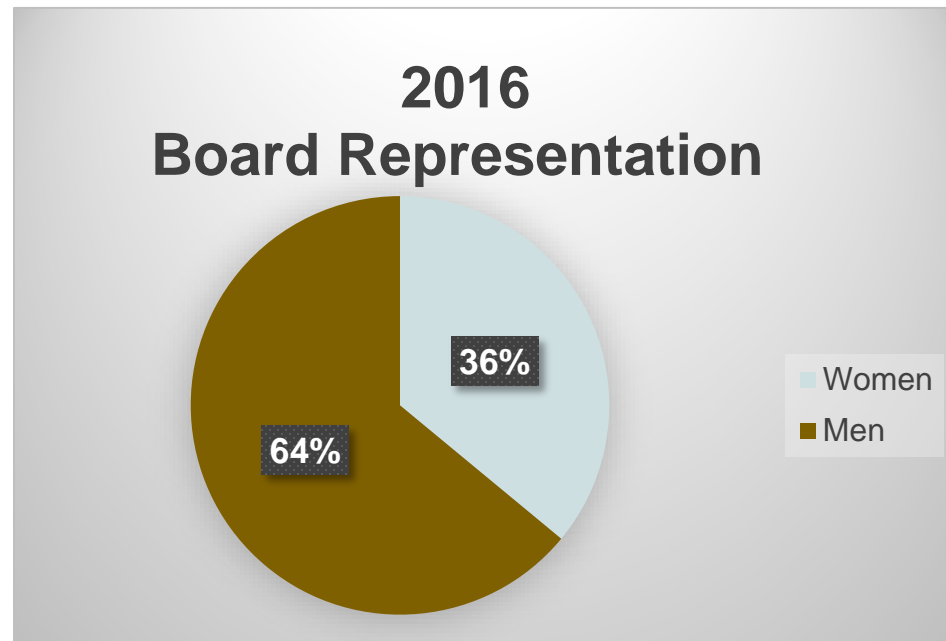


Engagement

- Next academic year will provide a mix of virtual and in-person events
- W&M Women's Weekend; now slated for September 2022



Leadership



11% increase reflects about 30 new seats

Philanthropy

Alumnae Initiatives Endowment

The income paid from this endowment shall be used to support alumnae initiative programs that provide opportunities to engage alumnae with one another, students, faculty and William & Mary.



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Philanthropy

Calendar Year	New gifts	Total funds in account	Expendable revenue for academic fiscal Year
2017	\$217,186	\$217,186	\$0
2018	\$860,661	\$1,077,847	\$0
2019	\$1,228,263	\$2,306,110	\$28,981
2020	\$516,375	\$2,822,485	\$60,180
2021 (to date)	\$1,584,201	\$4,406,686	~\$90,000

Philanthropic Impact – FY20

\$28,000 expendable revenue generated from the endowment for FY20
Rolled over to FY21, this year, due to Covid-19 driven
cancellation of March 2020 Society event



Philanthropic Impact - FY21

Expendable Revenue from Endowment \$88,000

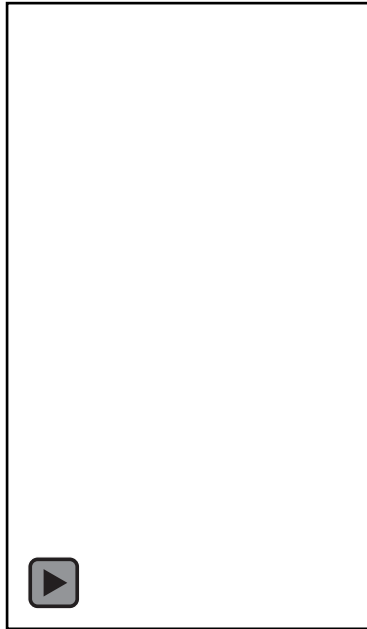
(\$60,000 in FY21 plus \$28,000 rolled over from FY20)

- \$60,000 rolled over due to postponement of Women's Weekend to FY22
- Designations for the remaining \$28,000:
 - \$10,000 to support Fellow in Center for Race and Social Justice
 - \$10,000 to support alumnae engagement for Women in Action
 - \$8,000 to support December's "Virtual Tea", today's event, and other expenses

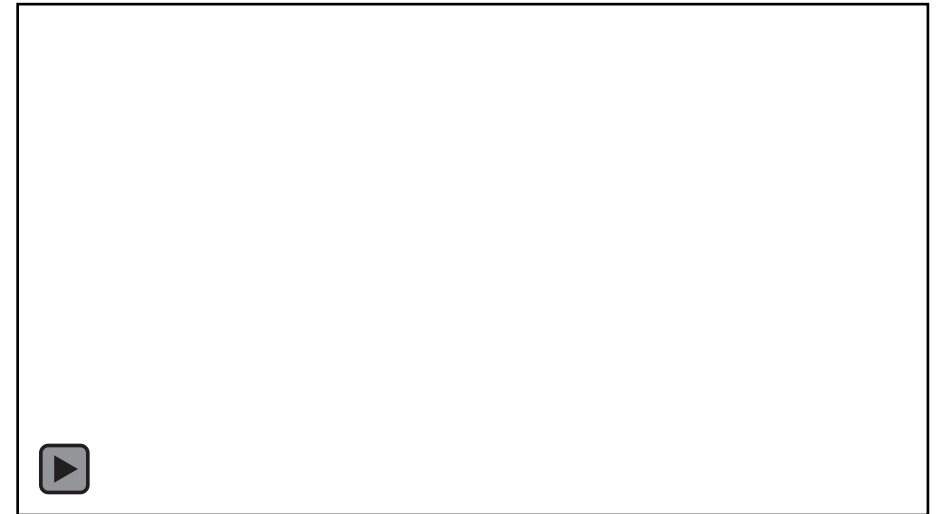


Philanthropic Impact FY21

Vivian Hamilton, Director Center for
Race and Social Justice



Vanessa Moore, Associate Director
Athletics Advancement



Philanthropic Impact – FY22

Expendable Revenue from Endowment \$150,000
(\$90,000 in FY22 plus \$60,000 rolled over from FY21)

- Will underwrite Women's Weekend in FY22 including:
 - Society of 1918 dinner during Women's Weekend
- Society of 1918 member exclusive Spring event
- Support solicitation for new members



Celebrating Women



Honorary Degree | Jacquelyn Yvonne McLendon L.H.D. '21



James Monroe Prize in Civic Leadership | Jamelah P. Jacob '21



Thomas Jefferson Prize in Natural Philosophy | Olivia Ding '21



Honorary Degree | Jayne Weeks Barnard LL.D. '21



Thomas Jefferson Award | Virginia L. McLaughlin '71



Thomas Jefferson Teaching Award | Katherine Barko-Alva



Steering Committee

Executive Committee

Janet Rollins Atwater '84, Chair

Megan Pratt Carter '89 , Vice Chair

Fran Engoron '70, Immediate Past Chair

Maria Monteverde-Jackson '93, Philanthropy Committee Chair

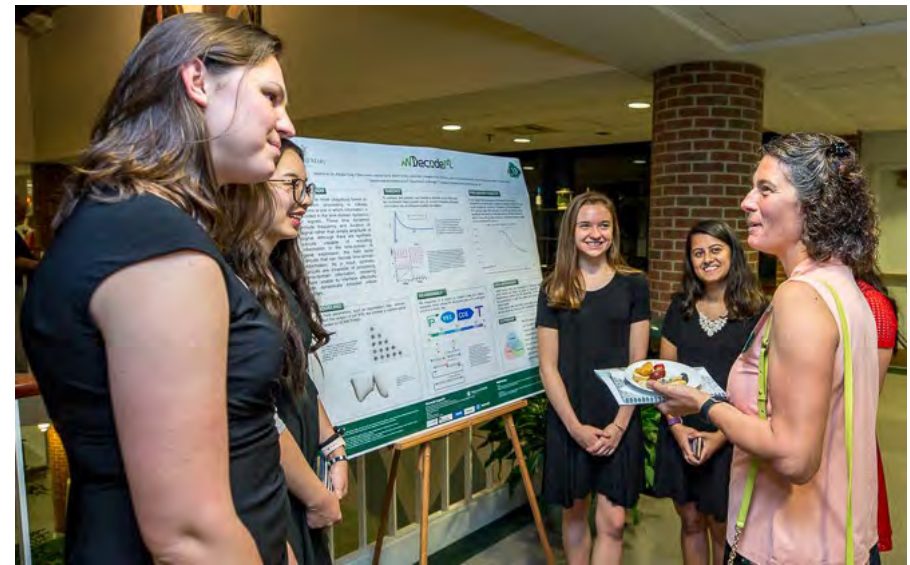
Shanda Cooper '06, Engagement Committee Chair

Susan Magill '72, Leadership Committee Chair

Pamela Jordan Penny '77, Membership Committee Chair

Alexandra Chatfield-Taylor '17, At-Large Member

Lynn Melzer Dillon '75, At-Large Member



Steering Committee

Engagement Committee

Rachel Michelle Becker '19

Megan Pratt Carter '89

Shanda Cooper '06, Chair

Lynn Melzer Dillon '75

Dawn Edmiston, Ed.D. '20

Jennifer Horrocks Francois '91

Anne Pennewell Sharp '82

Martha Frechette Tack '78



Steering Committee

Leadership Committee

Fran Engoron '70

Kellie Gordon Hardiman '01

Cindy Satterwhite Jarboe '77

Elizabeth Cabell Jennings '84

Susan Aheron Magill '72, *Chair*

Cindy Miley MBA '15

Carol Shewmaker O'Connell '69



Steering Committee

Membership Committee

Aili Chatfield-Taylor '17

Katelyn Johnson-Chubb '06

Nicole Williams Gibson '98

Shelby Smith Hawthorne '67, M.A.Ed. '75

Christie Baty Hudgins '83

Mary Gallagher Martel '88

Karla Munden '90

Pamela Jordan Penny '77, Chair



Steering Committee

Philanthropy Committee

Janet Rollins Atwater '84
Allison Faucette Dunn '98
Kathleen Jennings '08
Leanne Dorman Kurland '75
Maria Monteverde-Jackson '93, Chair
Susan Pettyjohn M.Ed. '95
Crystal Anderson Polis '93
Stacey Busbee Summerfield '04



Upcoming Events



April 7, 4:00 pm
Dr. Erica Warner
From Awareness to
Action – Increasing
Breast Cancer
Survival Rates



June 10, 4:00 pm
President Rowe & Dr. Susannah Rowe
Policies and Practices That Enhance or
Inhibit Employee Health

Society of 1918

Women of Impact

\$531,758,075