



Welcome to the 10th edition of the Society of 1918 e-newsletter!

Save the date to join us on campus for

Gather. Give. Grow: Society of 1918

Annual Meeting and Conference

March 18, 2022 | Alumni House

I Am a Philanthropist

I was amazed to receive an invitation to join a giving society at my alma mater, the University of Richmond, in the weeks before graduation, all because I gave a whopping \$5 toward my senior class gift for a “free” cup of coffee. Granted, I probably should not have been amazed, because I also worked in the Alumni Office for the majority of my undergraduate years, but the point here is that small gifts make a difference. Small, seemingly inconsequential gifts can lay a foundation for a

lifetime of philanthropic commitment. Thanks to the handwritten invitation to join the giving society, named the Red Spider Society, and the champagne toast at the induction ceremony, I committed to give an amount of my choosing over a five-year period because I saw the power of going, giving and serving during my time as a student.

Each time an alum shared insights about how they made sense of their college experience, I felt a bit more connected to the university. Each time a faculty or staff member offered to guide me down various career paths, I felt a bit more connected to the university. Those who gave private dollars to ensure that I could study abroad, attend conferences, participate in extracurricular activities, and more shaped a great deal of my affinity for the power of philanthropy. I can look back at all of those connection points and see how they led me here. Philanthropy has the ability to traverse time, place and people.

When I began my work at William & Mary, my colleague and supervisor, Val Cushman, encouraged me to research the history and meaning of the word philanthropist. Initially, I thought I was assigned this task because I mentioned in my job interview that I was a terrible Girl Scout and probably could not sell a box of cookies to Cookie Monster. I quickly learned that philanthropy is more than a buzzword or a sales strategy. Philanthropy is an identity, and when it is done well, it becomes a part of an individual's and an organization's culture. William & Mary is the place where I have learned that I can take my passion for the social conscience of institutions of higher education and devote my energy, financial resources and human capital to better the world around me.

At my core, I am a connector of people and ideas. For me, it is not enough to be curious about the ills of modern-day society. Nor is it enough to passively seek the answers to those problems. I must go a step further and actively influence change. I truly believe that I have a responsibility for the person in the seat next to me, as well as to those who will travel the path that others have paved. I also believe that I am only as strong as the weakest member of my community, and if the energy, financial resources and opportunities I use to serve them do not leave them in a better place, then I am falling short as a humanitarian. That \$5 gift from five years ago has grown into countless hours and intentional support of the initiatives that get me out of bed to come to work in the morning. The efforts that alumni, faculty, staff, students and administrators are undertaking at William & Mary change my world and the world

around me for the better. It is easy to answer the call as a philanthropist when change is on the other side of the line.

Ivana M. Marshall

Assistant Director of Alumni Engagement & Inclusion Initiatives

WELCOME NEW SOCIETY OF 1918 MEMBERS

Hylah Boyd Ballowe '94 (Women in Action supporter)

Colleen Lierz Drummond '83 (Women in Action supporter)

Virginia Katherine Fogg J.D. '87, M.B.A. '92

Valerie R. Foradas HON '21

Laura Lacy Hamilton '96

Laura Edge Kottkamp '96 (Women in Action supporter)

Wendy Riling LeBolt '83

Dr. Elizabeth Thiele Martin '73 (Women in Action supporter)

Elinor Lynn Strickland '72

Christine M. Villa '85

Patrice Murphy Wood '85

ALUMNI SERVICE AWARD FOR SOCIETY OF 1918 VICE-CHAIR SHANDA COOPER '06



Congratulations to Society of 1918 member Shanda Cooper '06 on her Douglas N. Morton '62 Alumni Service Award!

Read her profile and see the additional recipients in the [fall 2021 W&M Alumni Magazine](#). Here's an excerpt:

When Shanda heard William & Mary was creating a giving society by and for women, she knew she had to be a part of it. With her gift to the Alumnae Initiatives Endowment, she was recognized as a charter member of the Society of 1918.

“I felt like it was something bigger than me that I could contribute to,” she says. “I knew it was going to be something special, but it was even greater than that — a sisterhood of women who are passionate about the university, are doing great things in their fields and provide a support network for fellow alumnae and students on campus.

“Your voice matters, if you want to ensure that W&M and the alumni community is a place where everyone feels welcome and like they belong, you have to be that for

others. We are a global community, and we all need to contribute to make it a better place."

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SOCIETY OF 1918 MEMBER MAKES HIGHLY IMPACTFUL GIFT



Scholarship named in honor of Gen. Colin Powell and Michael Powell

A wonderful new scholarship has just been created at William & Mary to honor both Gen. Colin Powell D.P.S. '88, P '85, P '87, P '92 and his son, W&M Foundation Board Trustee Michael Powell '85, D.P.S. '02.

A Society of 1918 member and fellow William & Mary Foundation trustee anonymously made the generous \$1 million gift in honor of these two great Americans, and in memory of Gen. Powell to create opportunities for future generations of students to study abroad. We continue to mourn the loss of Gen. Powell but we delight in having Michael in our midst and in knowing that the Powell name and legacy will live long at W&M through this scholarship.

Thank you to this extraordinary alumna, who has helped us to honor both Powells with this gift!

[READ MORE](#)

UPCOMING SOCIETY OF 1918 EVENTS

W&M Women | The Intersection of Sustainability & Social Justice: The Lasting Impact of 20th Century Redlining

Feb. 2, 2022 | Alumni House | 6 - 8 p.m.

William & Mary has recently launched two new university-wide initiatives — the Center for Racial & Social Justice and the Institute for Integrative Conservation. While these initiatives have different missions, the work of both will include advancing racial, social and environmental justice. In this presentation, Vivian E. Hamilton, founding director of the William & Mary Center for Racial & Social Justice, and Robert Rose, executive director of the Institute for Integrative Conservation, will discuss an issue at the intersection of their work — combating the enduring effects of redlining. Redlining was the 20th-century government and industry practice of ranking neighborhoods for home ownership; it has contributed to significant racial, social and environmental injustices that are still being felt across many communities today. Hamilton and Rose will also discuss how, in partnership with others at William & Mary and beyond, we might begin to reverse its effects in our communities.

[REGISTER](#)

Gather. Give. Grow: Society of 1918 Annual Meeting and Conference

March 18, 2022 | In-person in Williamsburg

Watch your email inbox for more details!

DID YOU MISS A SOCIETY OF 1918 VIRTUAL ENGAGEMENT OPPORTUNITY?

W&M Women in Academia: Journeys through the Professoriate

Four professors discussed their journeys through academia, experiences with the tenure process at North American institutions of higher education, and policies that could support more representation in academia. Featured speakers included Ana Franco-Watkins '99, Diana Henderson '79, Natoya Haskins Ph.D. '11 and Eleanor Loiacono. [Watch the event recording](#)

W&M Women: Intentional Strategic Values-Based Philanthropy

A panel of experts offered guidance about values-based strategic philanthropy, charitable giving trends and important factors for women to consider as they structure their personal legacies to generate maximum impact. Featured speakers included Julie Agnew '91, Jane Greenfield '85, Kirsten Kellogg '91 and Olympia Trumbower '08. [Watch the event recording](#)

THE MICHAEL AND KATHLEEN CLEM HISTORY WRITING CENTER



The Michael and Kathleen Clem History Writing Center was named in honor of Society of 1918 member Kathleen Clem and her husband, Michael Clem '81, this past spring.

Located in 347 James Blair Hall, the Writing Center offers free consultations for students working on research and writing assignments for history courses. The Clem History Writing Center (HWC) provides consultations for history department writing assignments, for courses cross-listed with history, and for history-related projects such as honors theses and graduate school application essays. Thank you, Kathleen!

[READ MORE](#)

SOCIETY OF 1918 HOMECOMING 2021 TAILGATE



Thank you to everyone who attended the Society of 1918 tailgate during Homecoming & Reunion Weekend 2021! At the tailgate, members of the engagement committee caught up: Ashleigh Everhardt Queen Ed.D. '20, Shanda Cooper '06, Cyndy Huddleston '83, M.Ed. '86 and Jennifer Francois '91.

SOCIETY OF 1918 MISSION AND VISION

The Society of 1918 is committed to growing the engagement, leadership and philanthropy of W&M women.

Our vision is to achieve a level of impact, influence and generosity commensurate with our majority representation in the alumni community.

The Society of 1918 e-newsletter goes out to all members of the society periodically with updates, upcoming events, shout-outs and more. Love it? Have a suggestion? Want to author a blog on women's leadership or philanthropy? Want to submit your information for a member feature? Contact Val Cushman at vlcushman@wm.edu.

Message sent by: W&M Women, William & Mary
PO Box 8795, Williamsburg, VA 23187-8795

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