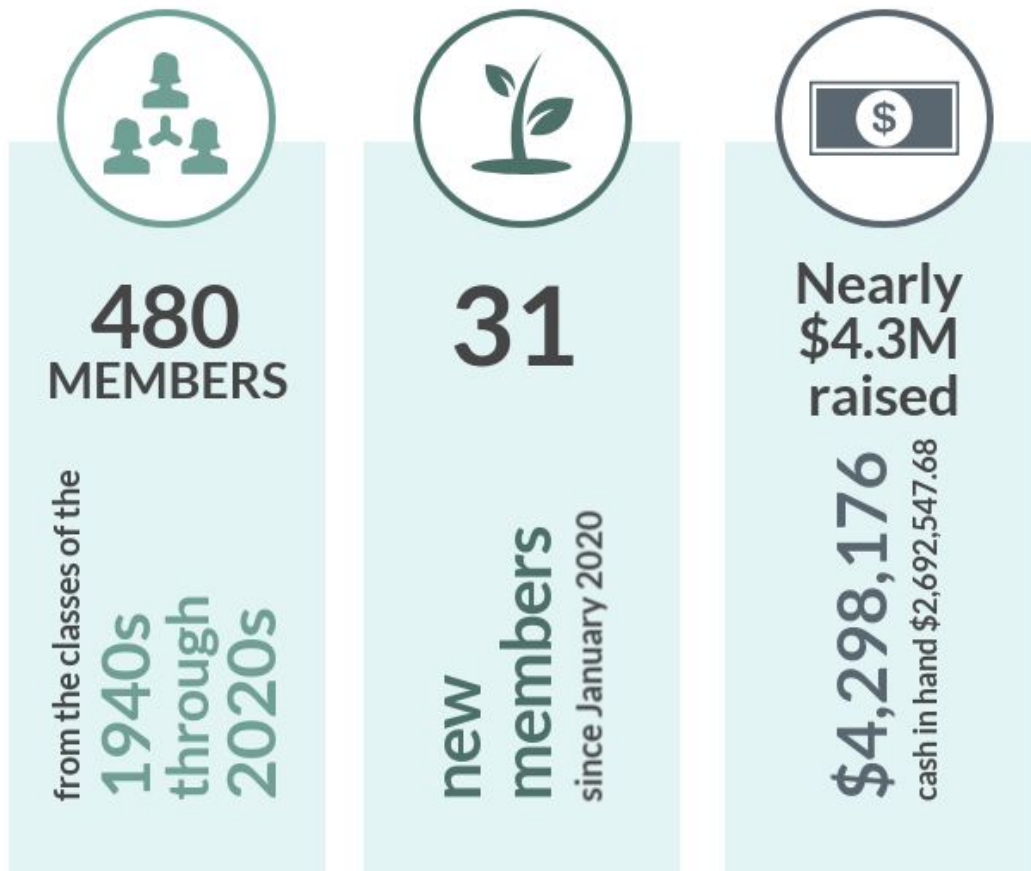




Welcome to the fifth edition of the Society of 1918 e-newsletter!



Society of 1918 members:

Now that we have triumphantly brought the *For the Bold* campaign to a close, there is no better time to express gratitude for the philanthropic support for W&M provided by

members of the Society of 1918. Collectively, the members of the Society and their spouses and partners have contributed just shy of \$475 million to W&M throughout their lifetime. Yes, you read that correctly — **\$475 million!** That is nearly half a billion from just 480 women! And, the 480 Society members have raised **\$4.3 million** for the Alumnae Initiatives Endowment alone.

How do you spell impact? I say Society of 1918!

Speaking of the endowment, did you know that in order to produce impactful income, there are minimum giving levels to establish an endowment? For example, depending on the market and the spending rate adopted by the W&M Foundation, a \$100,000 endowment, with a spending rate of 3-4%, would produce \$3,000-\$4,000 for use annually. You can more information about endowment requirements [on the Naming Opportunities site](#), but \$100,000 is the lowest available endowment available.

When it came time to launch the Alumnae Initiatives Endowment and with an eye toward the collective impact of women's philanthropy, 10 women came together, each participating at the \$10,000 level, to launch the endowment. I'd like to call them out and thank them for taking the leap of faith that their seed money would grow into impactful funding for women's initiatives into perpetuity. Those pioneering women are:

Ms. Frances C. Engoron '70  
Mrs. Sue. Hanna Gerdelman '76  
Mrs. Pamela Jordan Penny '77  
Mrs. Cynthia Satterwhite Jarboe '77  
Ms. Theresa Thompson '67  
Ms. Brooke Tribble Weinmann '79  
Mrs. Elizabeth Cabell Jennings '85  
Mrs. Lee Johnston Foster HON '13  
Ms. Rhian L. Horgan '99  
Dr. Valerie J. Cushman

And these women just happen to be the first 10! Within weeks of launching the endowment, membership and contributions grew quickly and exponentially. Within the first year we had [100 charter members](#), and now, in just a little over two years, our membership has grown nearly 50 times those initial 10 women. Using the same calculation above, this year the endowment will provide \$60,000 for women's initiatives. We are excited to continue to bring [programming](#) to our members, and even more importantly, value-added opportunities for ALL W&M women! We are in the early planning stages for W&M Women's Weekend — the sequel — and can't wait until fall

2021 when we again bring hundreds of W&M women together to celebrate and continue to grow our collective impact.

*Val*

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## WELCOME TO OUR NEW MEMBERS!

Ms. Erin Elizabeth Battle '13	Ms. Xiaoshu Lin '20	Mrs. Patricia Banks Russell '87
Mrs. Julianne Sickesteel Brainaird '11	Ms. Rebecca Coke Marshall	Ms. Krista Lee Schroth '20
Mrs. Janet Mallison Brashea '82	Ms. Erin Lynn McHugh '05	Ms. Tracy L. Shackelford
Mrs. Juliana Olm Cunha '20	Cynthia Casson Morton Ph.D. '77	Ms. Hodan Charles Seager '18
Ms. Kaitlyn S. Depew '20	Ms. Teresa Lynette Munford '81	Ms. Jessica F. Skinner '06
Ms. Gabrielle Veronica Desonne '20	Professor Iyabo Obasanjo	Professor Sarah Stafford
Professor Pamela Eddy	Ms. Elizabeth Austin Plaster '20	Petra H. Steinbuechel M.D. '94
Ms. Lauren Michelle Garrett '02	Ms. Kristen Popham '20	Mrs. Carolyn Tesa Rye '77
Barbara E. Johnson, Esq. '84	Professor Ashleigh Everhardt Queen '20	Ms. Amanda Annette Watson '20
Ms. Amy McPhaul Johnston '87	Ms. Dana Reid '20	Ms. Olivia Louise Vande Woude '20
	Ms. Heather N. Rodenberg '20	

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## UPCOMING EVENTS

- **October 17-20, 2020:** Due to COVID-19, we will not be hosting Homecoming & Reunion Weekend events this year and won't be making our float commemorating 100 years of women's suffrage. However, we will continue to offer virtual engagement opportunities through at least December 2020. Do you have thoughts about the virtual opportunities you would like to see? If so, please email them to [ideas@wm.edu](mailto:ideas@wm.edu)!
  - **June 15-20, 2021, "A Sense of Place" Alumni Journey, Taos & Santa Fe:** You do not want to miss six days and five nights of travel through the mesmerizing landscapes of Taos or historic Santa Fe. Did we mention that the last day of the trip includes a walking tour of Georgia O'Keeffe's home? [Find out more and reserve your spot!](#)
  - **Fall 2021, Williamsburg: W&M Women's Weekend!** Do you have ideas about events that you would like to see or speakers that you would like to hear during the weekend? [Please share them with us.](#)
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**DID YOU MISS A SOCIETY OF 1918 VIRTUAL ENGAGEMENT OPPORTUNITY? VIEW THE FULL LIST HERE!**



**Leadership in Times of Crisis Salon 1**

Essay 1: The Role of Leaders and Organizational Values and Culture

Essay 2: Leadership and Organizing for Action

- Find Essays [1 and 2 here](#)
- Find the event [recording here](#)



**Leadership in Times of Crisis Salon 2**

Essay 3: The Importance of Communication

Essay 4: Leadership Role Modeling in a Crisis and Leadership and Innovation

- Find Essays [3 and 4 here](#)
- Find the event [recording here](#)



**Leadership in Times of Crisis Salon 3**



**Part Two of Well-being in the Time of COVID-19: Intersection**

Essay 5: The Power of Women Acting Collectively to Catalyze Change

Essay 6: William & Mary in the Current Crises

— Find Essays [5 and 6 here](#)

— Find the event [recording here](#)

## of COVID-19 and Race

The Intersection of COVID-19 and Race was an honest discussion surrounding health disparities and the ways in which COVID-19 effects marginalized populations, hosted by Mo Barbosa, Professor Iyabo Obasanjo and Professor Angela Odoms-Young — find the [recording here](#)

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## SOCIETY OF 1918 MEMBER FEATURES



Shout out to our sister Society of 1918 member who made a bold gift to assist veterans as they transition to executive roles following military service! [Read more about her transformative gift.](#) A big thank you to our member (who wishes to remain anonymous) who is contributing her time and talent on the W&M Foundation Board and has made a significant contribution that will lift up our veterans and all of the organizations they will serve throughout their lifetimes!



**President Katherine Rowe and Sybil Shainwald '49, LL.D. '19**

Society of 1918 member Sybil Shainwald '49 has made a transformative gift of over 100 pieces of art to the Muscarelle Museum, nearly all of which portray women and many were created by women. This gift will help the Muscarelle address women artists who have historically been undervalued and underrepresented. Thank you, Sybil!

Henri Matisse, Pablo Picasso, Richard Avedon, Man Ray, Helen Levitt, Louise Nevelson, Henry Moore, Willem de Kooning and Dorothea Tanning are just a few of the artists represented in the 100 works of art that Shainwald is donating via her estate to William & Mary. Upon viewing the art, a theme quickly emerges — nearly all the pieces portray women and many were created by female artists.

“At the time I started collecting, I thought that women artists and their work were undervalued and underrepresented,” Shainwald says. That is changing and this transformative gift puts William & Mary in a position to accelerate that positive change.

[READ MORE](#)

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**Board Service Opportunities**



Are you interested in serving on one of William & Mary's boards, councils or committees? Learn out more about [volunteer leader opportunities!](#)

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### **Mentoring Opportunities**

Are you interested in mentoring current students or young alumni? The William & Mary Alumni Association offers a platform where alumni can [offer internship, externship and full-time job opportunities to our students!](#)

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### **Opportunities to Connect**

Do you want to connect with sister Society of 1918 members? Please [complete this brief survey](#), where you may include a hyperlink to one social media account of your choice (i.e. LinkedIn or Facebook). We will hyperlink your name in the member resources section of the [Society of 1918 website](#) to the account you choose, so fellow members can find you on social media!

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### **Society of 1918 Mission and Vision**

The Society of 1918 is committed to growing the engagement, leadership and philanthropy of W&M women.

Our vision is to achieve a level of impact, influence and generosity commensurate with our majority representation in the alumni community.

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The Society of 1918 e-newsletter goes out to all members of the society periodically with updates, upcoming events, shout-outs and more. Love it? Have a suggestion? Want to author a blog on women's leadership or philanthropy? Want to submit your information for a member feature? Let me know at [vjcushman@wm.edu](mailto:vjcushman@wm.edu).

[UNSUBSCRIBE](#) | [UPDATE YOUR INFORMATION](#)