



Society of 1918

Alumnae Initiatives Endowment

Grant Funding Guidelines

Alumnae Initiatives Endowment Description: As part of the effort to commemorate 100 years of coeducation, William & Mary established an endowment to support W&M women's initiatives. Income from the endowment is used to enrich and expand current offerings that engages alumnae with one another, faculty, staff and students strengthening their bonds with one another and with alma mater.

Granting Goal:

The Society of 1918 wishes to provide grant funding to individuals and organizations affiliated with William & Mary for projects in alignment with the parameters of the Alumnae Initiatives Endowment. All proposals must engage W&M alumnae. The engagement could include a presentation, virtual or in-person, an invitation to alumnae to attend an event/program, seeking input from alumnae or any number of creative approaches.

Examples may include but are not limited to:

- Initiatives that highlight, promote equity for, or advocate for women and to which W&M alumnae are invited to participate, virtually or in-person.
- Academic or applied research addressing topics exploring or impacting the lives of women where the results of the research are shared with W&M women, virtual or in-person.
- We are open to creative ideas that are crafted through the lens of empowering women AND that somehow engage W&M alumnae.

Funding Guidelines:

- The Society of 1918 will award grants from \$2,500 up to \$10,000 intended to be used for new, expanded or enhanced projects, initiatives or research.
- Successful proposals demonstrate direct impact. Funding for indirect costs is typically not awarded.
- To provide equity to all applicants, the Society of 1918 provides funding only through the grant application.

- A budget for grants will be determined on an annual basis in March of each year for the following fiscal year.
- In the case that the Grant Steering Committee does not award the full grant budget, funds may be moved to the following year's grant cycle or used for other purposes in alignment with the Alumnae Initiatives Endowment.
- Multi-year projects May be considered and with advance permission grants may carry over fiscal years.

Application requirements:

For individuals:

- Include CV and describe affiliation to William & Mary
- Project overview
- Budget requirements
- Stated relevance of project's relation to goals of Alumnae Initiatives Endowment
- Contact information

For organizations:

- Mission of the organization and describe affiliation to William & Mary
- Project overview and budget requirements
- Stated relevance of project's relation to goals of Alumnae Initiatives Endowment
- Identified person of contact and contact information

Review Process:

- The proposal will be reviewed by University Advancement staff to assure that it fits the endowment description.
- Upon the application deadline, applications for funding are sent to Advancement staff for initial review to ensure the proposal is eligible for university funding.
- Acceptable applications will then be forwarded to the grant review committee comprised of Society of 1918 members. The grant review committee will employ a decision-making process that will treat applications in an equitable manner.
- Priorities for selection may vary from one cycle to the next.
- Recommendations from the grant review committee will be made to the Society of 1918 philanthropy committee for review and, ultimately, the executive committee for approval.

Use of funding:

- Funding must be used in full within 12 months of award. Any remaining funds should be returned to University Advancement. Multi-year projects may be considered on a case-by-case basis.
- Applicants are only eligible for one grant per year.

- Grantees who do not provide a final report will not be eligible for future funding from the Society of 1918.
- All grantees must acknowledge Society of 1918 support on any printed or digital materials with approved use of logo.
- Grantees may be asked to share information about their funded project at future Society of 1918/W&M Women's Weekend events.

Reporting and Publications:

Reporting guidelines will be provided to grantees upon notification of award. Upon completion of funded projects, grantees have 30 days to submit a short final report. Information from this report may be used in W&M and Society of 1918 communications for impact/stewardship reporting.

Questions:

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